

PRIME MINISTER

THE COMMUNITY CHARGE: PUBLICITY

You may wish to glance at the enclosed new booklet that DOE have prepared answering questions about the practicalities of the new community charge system.

I have shown this to Bernard who agrees that it is fully consistent with the conventions on Government publicity. But he has also commented that, now the legislation is on the Statute Book, the Government should be engaging on a more vigorous publicity campaign than Nicholas Ridley envisages.

Would you like me to ask DOE to let us have fuller proposals for the proposed publicity programme?

PCG

Yes please
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PAUL GRAY

21 October 1988

PM3ADE



Me from
(30)

10 DOWNING STREET
LONDON SW1A 2AA

From the Private Secretary

24 October 1988

THE COMMUNITY CHARGE: PUBLICITY

The Prime Minister has seen your Secretary of State's letter of 14 October to the Chief Secretary and the enclosed booklet. She has commented that it would be helpful if your Secretary of State could set out full details of the proposed publicity arrangements for explaining the community charge.

I am copying this letter to Stephen Williams (Welsh Office), David Crawley (Scottish Office), Carys Evans (Chief Secretary's Office, H M Treasury) and Trevor Woolley (Cabinet Office).

Paul Gray

Roger Bright, Esq.,
Department of the Environment.

OTB